

# Privacy Policy

#### Introduction

Seasoned Traveller (the "Site", "we", "our") is committed to maintaining the privacy of your information. This Privacy Policy governs how we collect, use, store and handle your personal information.

We may update this Privacy Policy from time to time. Any updates to the Privacy Policy will be published here, so please make sure you visit this page regularly to view any changes.

### Collection

The Site may collect your personal information in different ways:

- · When you subscribe to www.seasonedtraveller.com for our updates;
- · When you sign up to our Newsletter and in relation to promotional and marketing materials and activities;
- · Through any Contact Us pages if you decide to submit a query, or email eatcuriously at seasoned traveller.com (replacing 'at' with the @ symbol);
- $\cdot$  When you register for or attend an event organised by or in conjunction with Seasoned Traveller

What information does Seasoned Traveller collect? The type of personal information that we collect may vary but will generally include your name, email, city and country of residence, year of birth and gender.

## Use and disclosure

We will only use your personal information for the purpose for which it was collected, and in some instances for a secondary purpose that is related to the primary purpose, where you would reasonably expect us to do so.

The purposes for which we collect your information may include the following activities (Activities):

- To contact you;
- · To send out or provide links to our newsletters, videos, recipes, marketing and promotional material and products and services that you request from us, or which we believe may be of interest to you (unless you have requested not to be contacted for such purposes)

By providing your contact details, such as your email address, to the Site, you consent to us contacting you in relation to the Activities listed above. We may send this information in a number of different ways, including email and social media. You can opt out by emailing: eatcuriouslyatseasonedtraveller.com (replacing 'at' with the @ symbol) or by writing to Seasoned Traveller at:

Seasoned Traveller PO Box 888 East Melbourne VIC, 8002 Australia

The Site may use and disclose your information in confidence to our business partners and third party service providers in order to perform any of the Activities. We may also use and disclose your information in confidence to advisers and insurers and where Seasoned Traveller is required to do so by law. We will not sell your information to third parties (such as marketing companies) without your prior consent.

#### Security

Seasoned Traveller will undertake reasonable efforts to ensure that your personal information is securely stored and protected from loss, unauthorised access, modification, disclosure or other misuse. To the extent permitted by law, the Site excludes all liability (including in negligence) for the consequences of any unauthorised access to your personal information.

The Site will take reasonable steps to destroy or permanently de-identify personal information we hold if it is no longer needed for our Activities.

## Cookies

Cookies are small pieces of data captured by your internet browser when you access online content. When you access the Website we may send a cookie to your computer. Via cookies we may collect anonymous data (including IP addresses) relating to your activity on the Website. We use cookies to measure and understand traffic patterns and to determine which pages on the Website have been visited. We use all of this research to improve the overall user experience on the Website. If you do not wish to receive cookies, you can adjust your browser settings so that your computer does not accept them.

## **Privacy concerns**

Should you have any concerns about the privacy, accuracy or security of your personal information, or in relation to how this Privacy Policy is administered, please contact Seasoned Traveller at eatcuriouslyatseasonedtraveller.com (replacing 'at' with the @ symbol) and we will endeavour to respond to you as soon as possible.